TAKTEEK

Your digital growth partner

Smarter growth for ambitious businesses.

Marketing, design and technology working as one team to bring you the right customers and turn them into results.

Company profile | 2026 **takteek.net**

Certified partners

Certified by Google and Meta



Google Ads

Premier Partner 2024



Google Ads

Premier Partner 2025

Meta Business Partners

Meta

Business Partner

A Clear Purpose

Our mission

Turning business ambitions into measurable growth.

Takteek at a glance

Marketing, design and development under one roof, all built around your growth.

Beyond the click

A campaign doesn’t end at the click. The landing page, product details and enquiry flow decide what happens next.

A focus on what matters

Some businesses need more demand, others need better conversion. We bring the right skills to your next step.

Values In Practice

01

Creativity with purpose

We explore ideas that solve business challenges and make brands easier to recognise.

02

Client priorities first

We shape our work around each client’s goals, audience and commercial priorities.

03

Honesty & commitment

Strong relationships depend on direct conversations about priorities, & what needs attention.

04

Quality in the details

We bring care and consistency to every campaign, design and digital experience.

Services

What we do

01

Digital Marketing and Social Media

Paid advertising, SEO, content and social media management that connect brands with their audiences and support sales and lead generation.

02

Development and technical support

Websites, e-commerce storefronts , technical support , & Integrations that make digital experiences easier to use and manage.

03

Branding and design

Visual identities, campaign creative and UI/UX that give brands a consistent presence across customer touchpoints.

Search Engine Marketing (SEM)

We run Google Ads campaigns that capture high-intent searches and turn them into sales and qualified leads.

Google Partner
PREMIER 2024

Google Partner
PREMIER 2025

Google Search | **Shopping** | **Performance Max** | **YouTube** | **Demand Gen**

Keyword research

- Buyer-intent keywords and search terms
- Competitor and market research
- Negative keywords to cut wasted spend

Campaign build

- Search, Shopping and Performance Max
- Ad copy in Arabic and English
- Product feeds through Merchant Center

Bidding & optimisation

- Smart bidding toward ROAS or CPA targets
- Weekly search-term and budget reviews
- Landing-page and conversion fixes

Tracking & reporting

- GA4 and conversion tracking set-up
- Lead-quality and offline conversion signals
- Clear monthly performance reports

Social Media Marketing (SMM)

Paid campaigns on Meta, Snapchat and TikTok, planned around your goals and optimised for sales and leads.

Meta (Facebook & Instagram) | Snapchat | TikTok

Meta Business Partners

Audience strategy

- Interest, lookalike and custom audiences
- Saudi seasons such as Ramadan and National Day
- Full-funnel plans from awareness to purchase

Creative testing

- Platform-native video and static ads
- A/B tests on hooks, offers and formats
- Fast iteration on winning creative

Budget & scaling

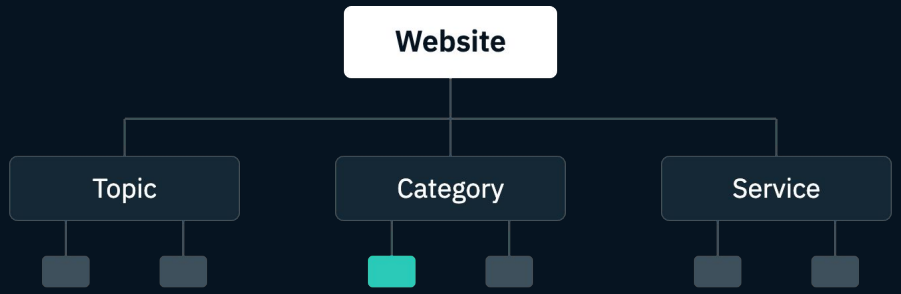
- Daily budget and bid management
- Scale what works, cut what doesn’t
- Retargeting site visitors and abandoned carts

Measurement

- Pixel and Conversions API set-up
- Purchase and lead event tracking
- ROAS, CPA and CPL reporting

Search Engine Optimization (SEO)

We grow your organic visibility on Google and in AI search, so customers find you without paying for every click.



Technical SEO

Site speed, indexing, structure and fixes that help search engines crawl and rank your pages.

Content & on-page SEO

Keyword research, optimised pages and articles that answer what your customers search for.

Local SEO & AI search (GEO)

Google Business Profile, local rankings and visibility in AI answers such as ChatGPT and Google AI Overviews.

01 **Digital Marketing and Social Media**

Social Media Management

We plan, design and publish your content every month, so your accounts stay active and on-brand.





Content plan & copy

Monthly content calendars, captions and campaign ideas in Saudi Arabic and English.

Design & motion

Posts, stories, reels and motion videos made by our in-house design team.

Publishing & reporting

Scheduling, account management and monthly reports on reach, engagement and growth.

Technology, Development & Cloud

E-commerce development

- WooCommerce, Shopify, Salla and Zid stores
- Checkout, CRO, payment and shipping
- Migrations, catalogue and promotions

Custom development

- Corporate websites and web apps
- Custom WordPress plugins
- B2B portals, backend and REST APIs

Performance optimisation

- Core Web Vitals and page speed
- Caching, CDN and database tuning
- Performance audits and fixes

Integrations and automation

- CRM, ERP, accounting and inventory links
- Data sync and product feeds for ads
- GA4 tracking and reporting dashboards

Cloud and DevOps

- AWS, DigitalOcean, Vercel and Render
- Deployment and CI/CD pipelines
- Monitoring, backups and recovery

Cybersecurity

- Firewall on Cloudflare and AWS
- DDoS, bot and malicious-traffic defence
- Server hardening, SSL/TLS and incidents

03 **Branding and design**

Design ,Branding & User Experience

From logo to app screen, we design identities and digital experiences that stay consistent and are easy to use.







Brand identity

Logo, colour palette, typography and brand guidelines.

Brand applications

Packaging, print, signage, vehicle livery and social templates.

UI/UX design

User flows, wireframes and interface design for websites, online stores and apps.

Selected client work

Trusted by leading brands

From national retailers to global names, we help brands in retail, home appliances, furniture, software and professional services.

Our key clients

Check out our clients ↗



And many more



Case studies

Explore the results

Our separate case-studies collection covers e-commerce conversion, B2C and B2B lead generation, SEO, paid media and social media management.

- **E-commerce conversion**
- **B2C lead generation**
- **B2B lead generation**
- **SEO**
- **Paid media**
- **Social media management**

Check out our case studies ↗

Ask us for the collection at takteek.net

A selection of our work

Brands, storefronts and social campaigns

Projects across branding, web and social media.

Visit our Behance portfolio for more projects and a closer look at the creative work.

View our portfolio on Behance ↗



01 Hissab

Identity and product brand for a Saudi budgeting app.



02 Alhome

A brand-led storefront for a luxury furniture retailer, on web and mobile.



03 Rebune

Social creative for personal care and home appliances.

TAKTEEK

Growth isn’t Luck.
It’s TAKTEEK...

Let’s discuss your next project

Start with your business goals
Tell us what you want to achieve

A useful starting point
Share your business, target audience and immediate priorities

Connect with us
takteek.net

Explore our work
behance.net/takteekagency